

# Interior Design : the WOW Factor

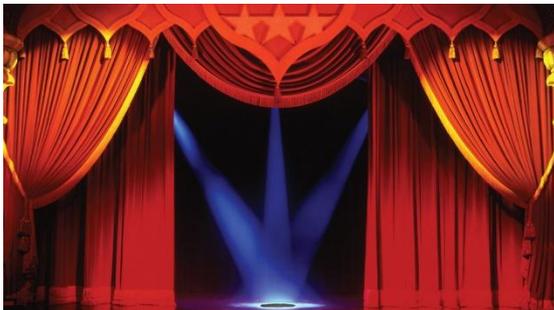
Australian Library Design Awards Conference 2017  
19 June 2017,  
LIBRARY AT THE DOCK, VICTORIA

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# Interior design – why is it important?

Traditionally Last minute



Traditionally –  
undervalued



Life - 87%



Affects Feelings and  
behaviour

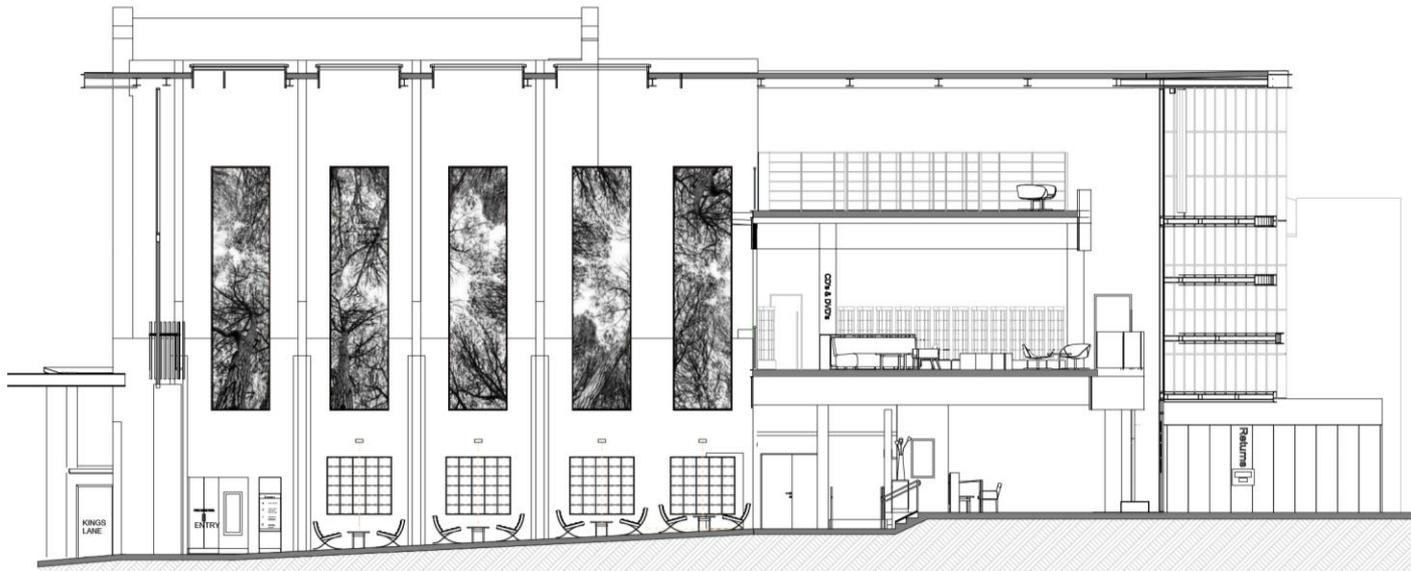


Than Style

Awareness  
and value

# Awareness & Value

Put desired human experience at beginning of the design process instead of at the end



## Rockdale Library

- ID principal consultant working with LSA & ST.
- Strong emphasis on integration of interior and exterior.
- Early decisions on function and feel- Desired experience, eg. Ramp/ ridge

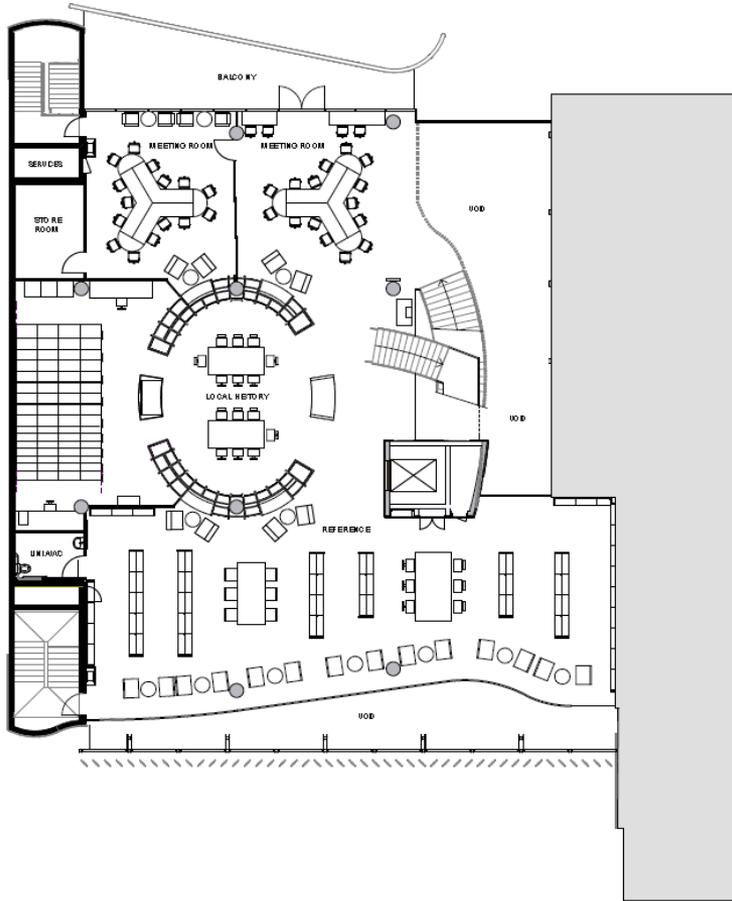


**Concept** drives decisions - eg. 1:20 ramp heights and softening, slowing traffic. Large brick wall tactile and close up focus.

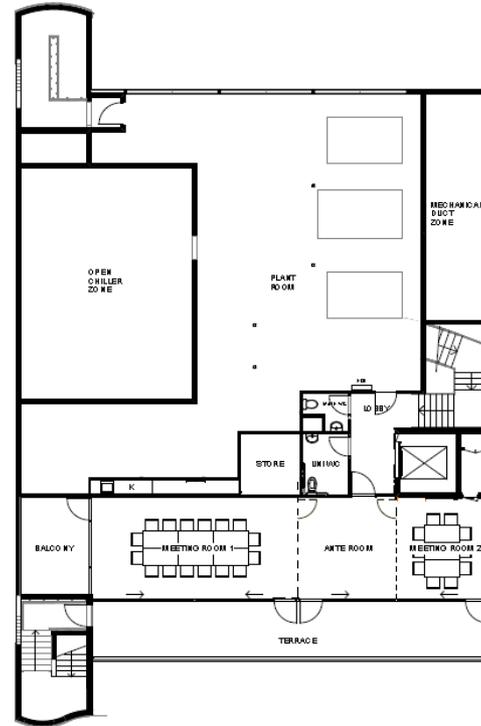




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ROCKDALE CITY LIBRARY - LEVEL 3 LAYOUT



ROCKDALE CITY LIBRARY - LEVEL 4 LAYOUT



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WOW  
wonder ownership wellbeing

... The Big WOW theory



# Wonder

A feeling of amazement and admiration, caused by something beautiful, remarkable, or unfamiliar”.

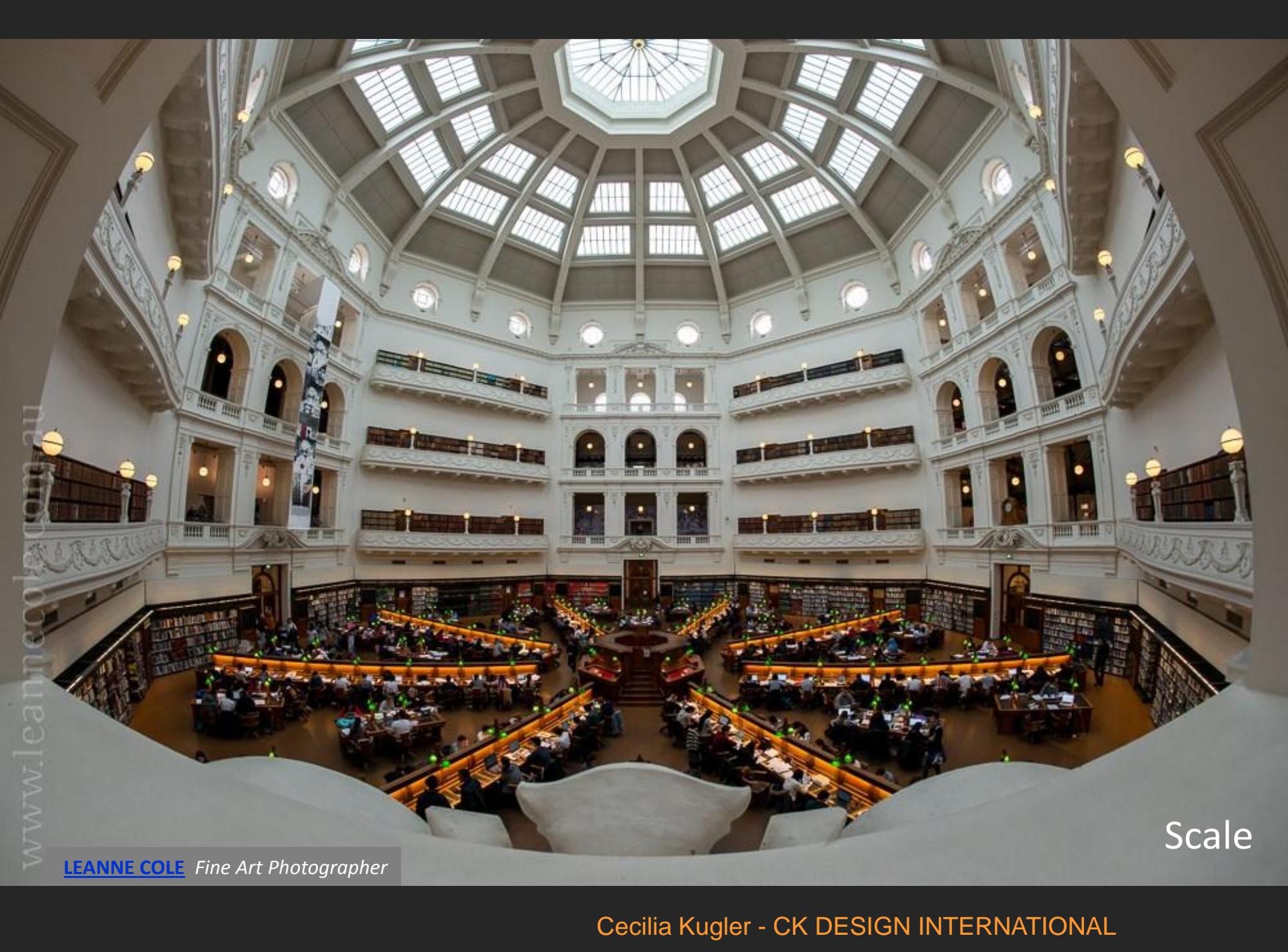
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WOW – “Informal exclamation expressing astonishment or admiration.

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www.learnmore.com.au

LEANNE COLE *Fine Art Photographer*

Scale

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Unexpected use of materials



Familiar materials used in unexpected ways.



Art installations, amazing things hanging from amazing places.....

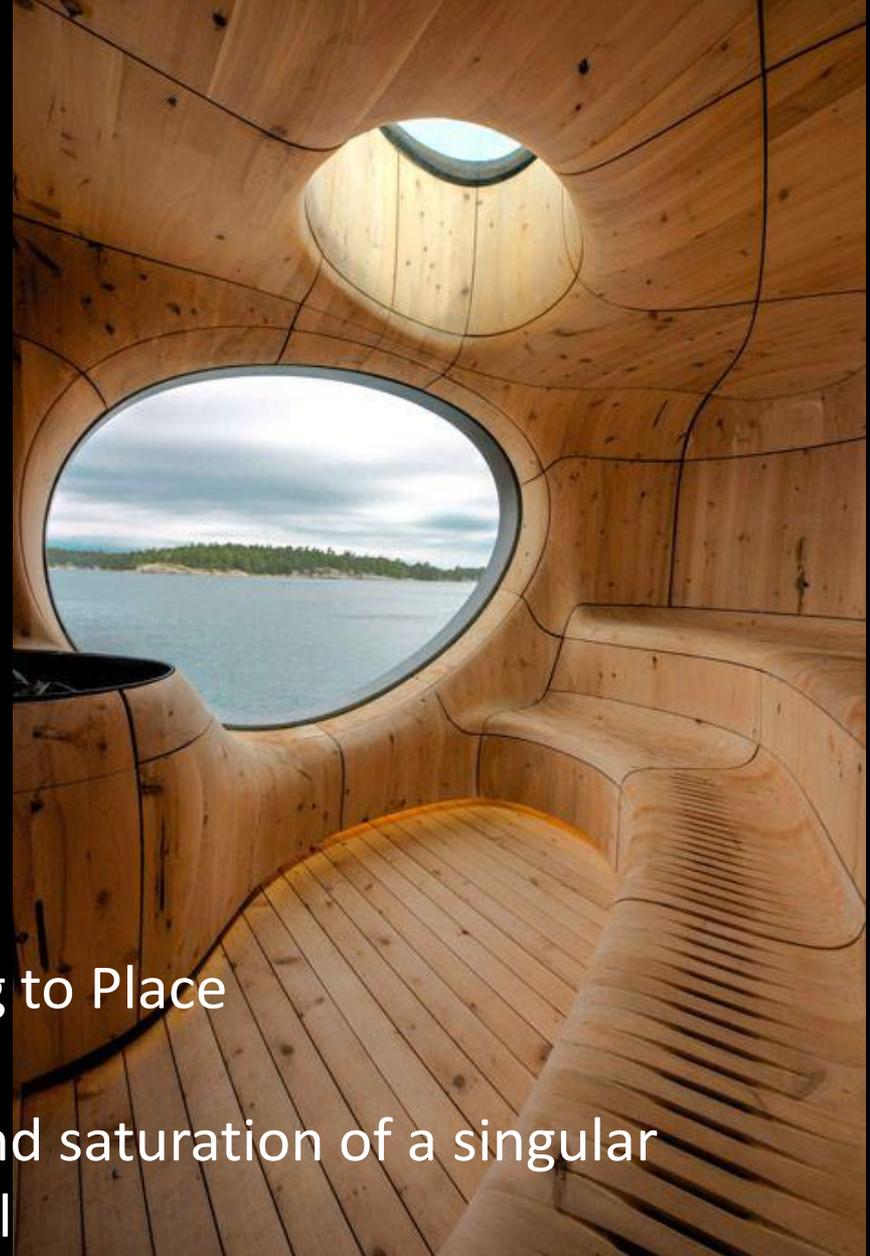


An Expansive Pavilion of Architectural Elements Constructed from Wire Mesh by Edoardo Tresoldi

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Grotto by Partisans



Relating to Place

Form and saturation of a singular material



Colour, or pattern with specific associations

Theatrical mostly concern with the way it looks

Role of this is to stamp a visual and create a landmark.









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# Local Studies

The image shows a circular library space with a modern design. The ceiling and walls are finished with vertical wooden slats. The floor is covered in a grey, pebbled carpet. In the center, there is a large, square wooden table with a digital display on top. To the left and right, there are glass display cases containing various items, including a map and a book. In the background, there are bookshelves, a long white table with chairs, and a service counter. The overall atmosphere is bright and contemporary.

# O

# wnership

... The Big WOW theory



# Ownership – Design With

- Conversation, Collaboration and Cross examination to review all aspects.
- Clients and designers best to reframe the questions before jumping to solutions.
- Good ideas not equals a good outcome.
- Question not only the operations but the values driving the direction of the organisation, the workers, and the clients. How things work, how they don't work, how they want them to work.
- How can we improve the lives of those using the space. What is the embedded legacy of the interior, that works and resists the need to renovate soon after it is built.



*OK*



Designing with client  
Youth stakeholder group requested  
various types of lounges, rocking chair  
met final selection criteria

# Wellbeing

... The Big WOW theory





Raised awareness of bricks by sitting next to them





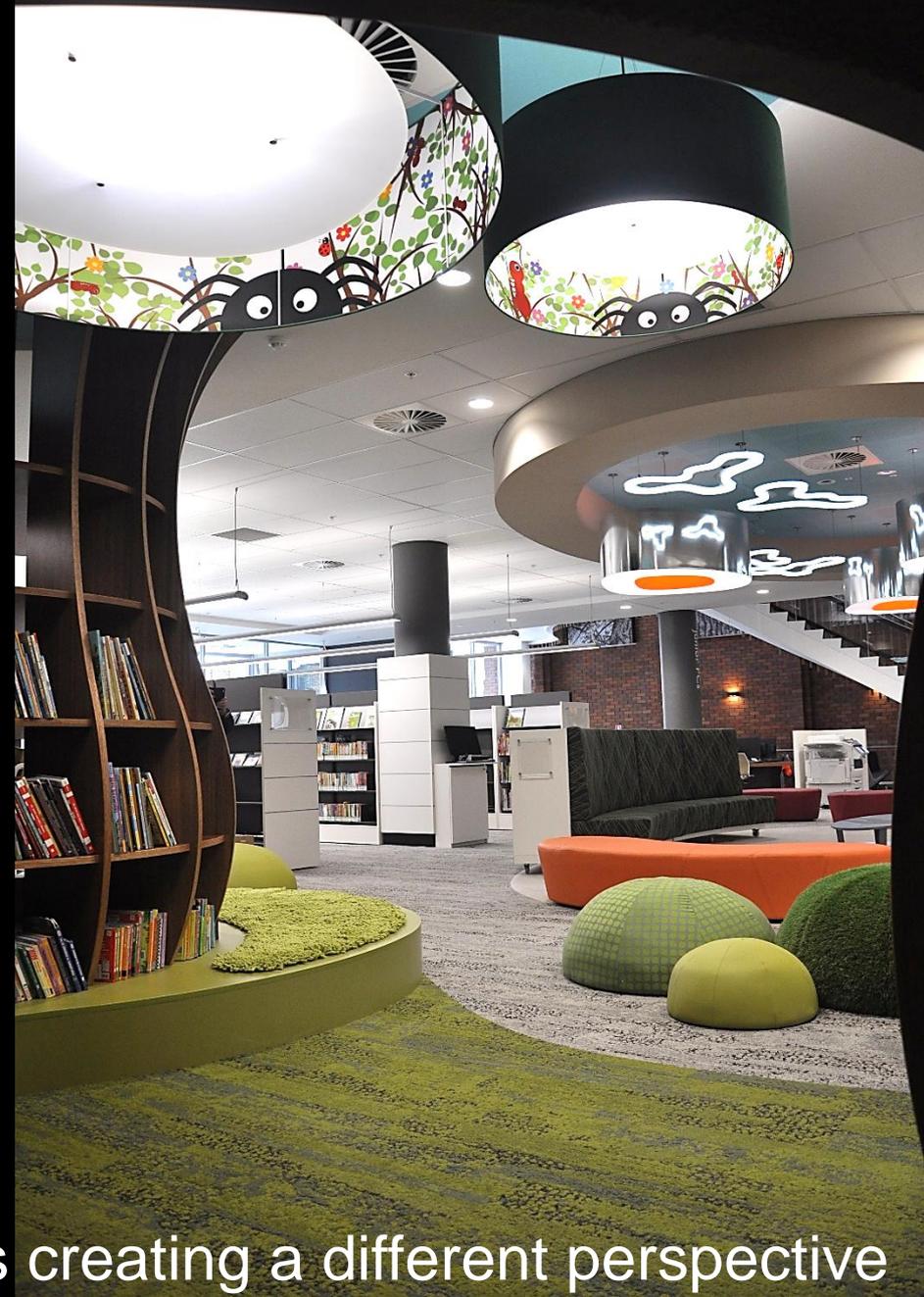
Caring about the details – subtle difference can be a big difference.







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3 Sized Alcoves creating a different perspective



Augmenting by contrast - eg,  
childrens grass area - Large  
shag.

Materials - familiar - pavement - carpet - celebrating the mundane.



Biophilia and Celebrating local park

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WOW  
wonder ownership wellbeing

The Big WOW theory - a wholesome combination of skill, process, and collaboration.