Be the change: Promoting cultural change at Yarra Plenty Regional Library

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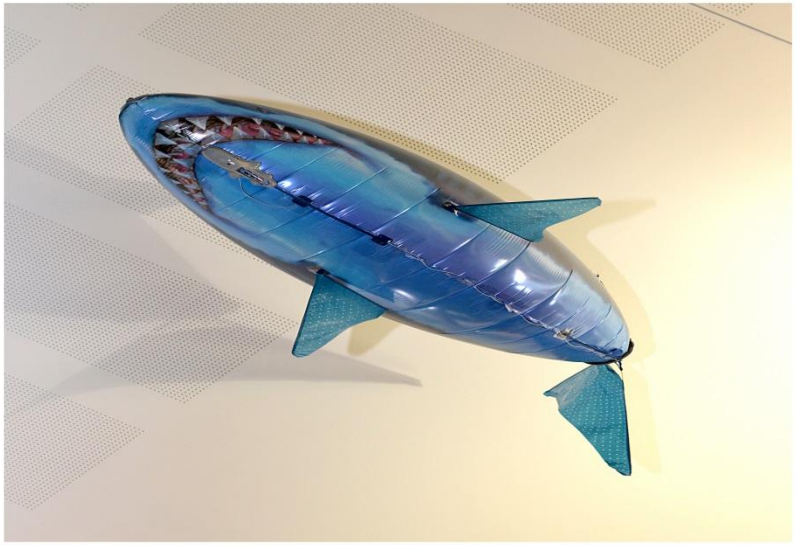
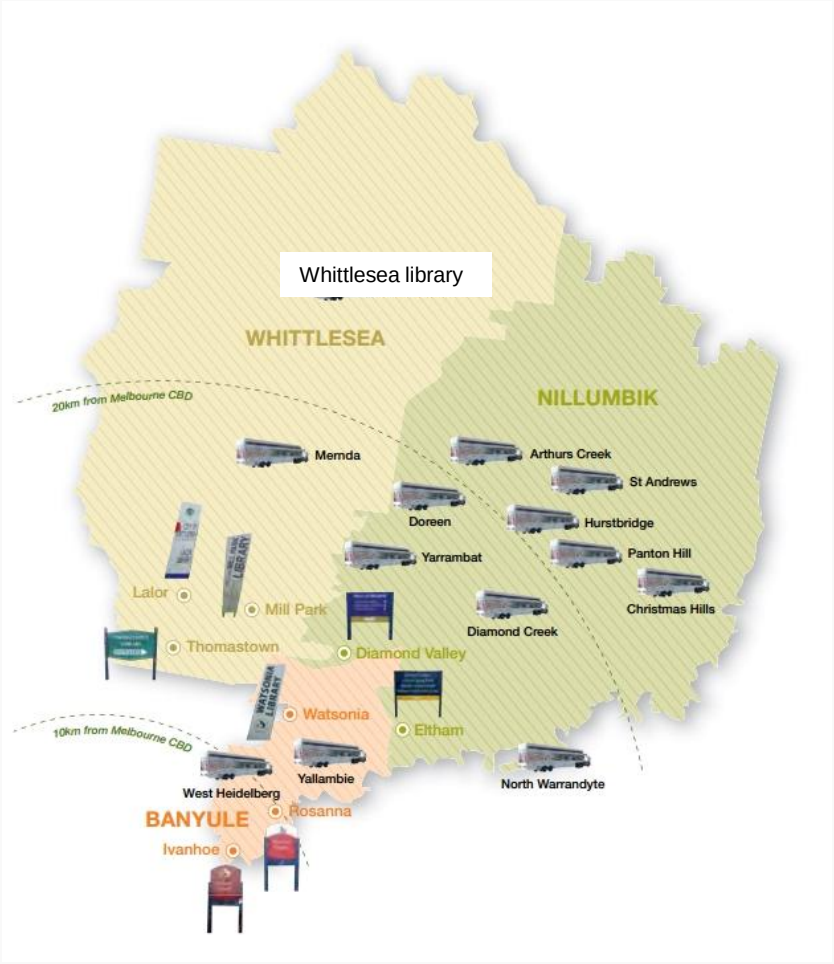
Anyone remember those days?

Maisy, Community gardens and iPads!

MILL PARK LIBRARY
MAKER SPACE





- 983 sq. km catchment area
- 366,460 people
- 141,444 current library members
- Major provider in Melbourne's North East
  - 9 libraries
  - 3 Mobile Libraries
  - Home Library service
- 158 staff
- Budget $13,443 million
- 250 volunteers
- Collection – 449,300
- Loans – 3,500,000

Victorian public libraries

- 47 public library services
  - 34 services operated by individual councils
  - 11 regional library corporations
  - 1 shared library service
  - Vision Australia

- 262 branch libraries, 27 mobile libraries and 27 other service points

Snapshot of Victorian public libraries

48% of Victorians are library members

53 mill items were loaned out in 2013-14

583,000 e-books were downloaded (21% more than the previous year)

Programs including homework clubs, internet and iPad training, home library services, storytime

1.6 mill people attended library programs in 2013 - 14

Who uses public libraries?

A Libraries Building Communities survey showed

10 % of Victorian public library customers were in full-time work

41 % were not in the labour force (retired, at home with children, students)

36 % worked part-time

13 % were unemployed

Other key drivers:

Australia is 83% connected

Many patrons are generally well connected, empowered, ready to learn, want to share, want to create, find information instantly, busy.

Global trends

- Aging advances
- Anonymity
- Collective impact
- Connected learning
- Data everywhere
- Digital natives
- Drones
- Emerging adulthood
- Fast casual
- Flipped learning
- Gamification
- Internet of things
- Maker movement
- Privacy shifting
- Resilience
- Robots
- Sharing economy
- Unplugged
- Urbanisation

http://www.ala.org/transforminglibraries/future/trends

Community input

- Nexus survey
- Collections survey
- Feedback forms - online and print
- Consultation sessions
- Focus groups
- Chats with library patrons

Collections and Resources @ YPRL

- Print and audio-visual collections for loan.
- Local History and Genealogy collections
- Free 24/7 access to e-books, audio books, downloadable and streaming music and film, online magazines and newspapers.
- 42,600 ebooks
- Website/Discovery layer

- eResources
  - Genealogy
  - Computer skills
  - Careers information
  - Educational games
  - ESL
  - Language learning
  - Reference periodicals

Yarra Plenty Regional Library has 64,000 LOTE books, magazines, dvds available for loan in 14 community languages

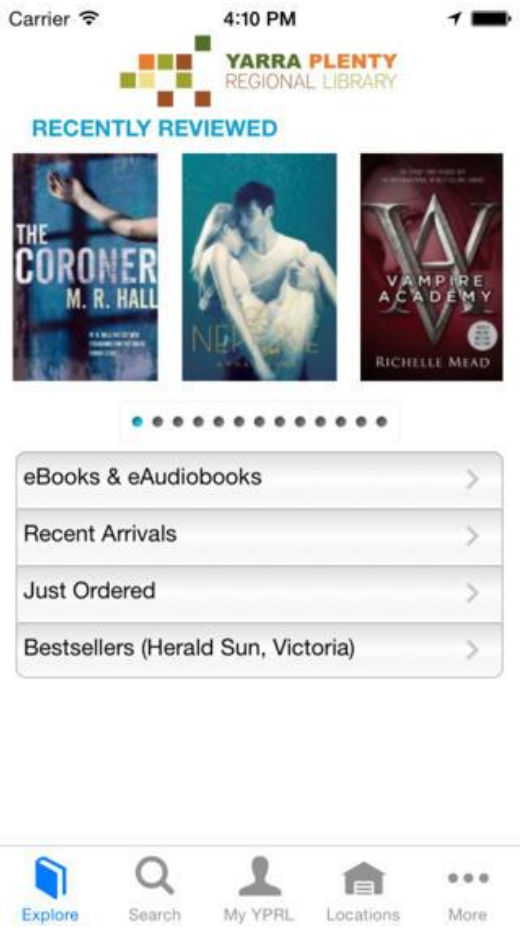
- عربي
- 中文
- hrvatski
- Français
- Deutsch
- ΕΛΛΗΝΙΚΑ
- Italiano
- Македонски
- Maltese
- Polska
- srpski
- Español
- türk
- Việt

Keep a library in your pocket!

Find books, music and movies, see what's available at your library, place holds and manage your account.
Check library hours and get directions to the nearest location

Download YPRL Mobile for the iPhone from iTunes

Download YPRL Mobile for Android from the Android Marketplace



Social Media

tumblr.

Pinterest

COLLECTIONS BUILD CONNECTIONS

cBOIMBMLOINOS

Reading

- Book groups
- Writing groups
- Premiers' Reading Challenge
- YRead
- Booklovers festival
- Live Reads
- Children's storytimes
- Reading Dogs

Learning

- Learn@YPRL
  - Computers and technology
  - Skills for better living
  - Market place of ideas
  - Make@YPRL
- Learning communities
  - Web design
  - World War 1
  - Genealogy and Family History

Meeting

- Teen nights
- Cultural Diversity Week
- World Autism Day
- Language cafés
- School holiday activities
- FindingMYPlace

The future…

Victorian Public Libraries 2030
Strategic Framework
Summary Report

The Creative Library:

people will create content and seek skills and resources to develop and express their creativity

The Community Library:
people will consume content and will seek classes, workshops and spaces that support 21st-century literacies and learning

Thankyou!

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