Pimp My Profile
Two schools - two campuses
Two Precincts – one kilometre
Sixteen administrative disciplines
Nineteen study areas
Three priority research areas
Ten research groups
who are we?
Marcus Foth
@sunday9pm

Professor, School of Design, Queensland University of Technology, Brisbane,

"be visible or vanish"

Tweets: 4,010
Following: 1,081
Followers: 1,867
Likes: 830

Tweets
Tweets & replies
Photos & videos

Marcus Foth Retweeted

Fossil Free Unis @fossilfreeunis · 7h
Will @uniaus VCs choose polluting fossil fuels or
I DON'T KNOW WHAT YOU HEARD ABOUT ME
Bruns, Axel
Queensland University Technology, Digital Media Research Centre, Australia
Author ID: 12140649100

Documents: 47
Citations: 569 total citations by 464 documents
h-index: 14
Co-authors: 26
Subject area: Social Sciences, Computer Science

QUT | Staff Profiles | Axel Bruns
staff.qut.edu.au/staff/bruns/ ▼
Professor - Creative Industries Faculty, School of Media, Entertainment and Creative Arts, Media and Communication
Professor Axel Bruns ... Communication and Media Studies, Journalism and Professional Writing ... Internet studies, blogs, citizen journalism, creative industries, cultural studies, media studies, online communities, produsage, social media, user-led content creation.

Axel Bruns (scholar) - Wikipedia, the free encyclopedia
https://en.wikipedia.org/wiki/Axel_Bruns_(scholar) ▼
Dr Axel Bruns is a Professor in the Creative Industries Faculty at Queensland University of Technology in Brisbane, Australia, and a Chief Investigator in the ARC ...
Influences · Produsage · Gatewatching · Bibliography

Axel Bruns (@snurb_dot_info) | Twitter
https://twitter.com/snurb_dot_info

Axel Bruns | LinkedIn
https://au.linkedin.com/in/snurb ▼
Australia - ARC Future Fellow at Queensland University of Technology - Association of Internet Researchers
View Axel Bruns' professional profile on LinkedIn. LinkedIn is the world's largest business network, helping professionals like Axel Bruns discover inside ...

Axel Bruns – The Conversation
https://theconversation.com/profiles/axel-bruns-1433 ▼
May 2, 2011 - Dr Axel Bruns is an ARC Future Fellow and Professor in the Creative Industries Faculty at Queensland University of Technology in Brisbane, ...

Axel Bruns - Google Scholar Citations
scholar.google.com.au/citations?user=pFQz_YMAAAAJ&hl=en ▼
ARC Future Fellow and Professor, ARC Centre of Excellence for Creative Industries and Innovation - qut.edu.au
Axel Bruns. Follow. Email. Follow new articles. Follow new citations. Create alert. Cancel. Axel Bruns. ARC Future Fellow and Professor. ARC Centre of ...

Axel Bruns
snurb.info/ ▼
Jul 14, 2016 - View Axel Bruns's profile on LinkedIn ... One Day in the Life of a National Twittersphere from Axel Bruns · Read more about Intersections ...

Axel Bruns | Queensland University of Technology - Academi...
qu.t academia edu/AxelBruns
Axel Bruns, Queensland University of Technology, ARC Centre of Excellence for Creative Industries and Innovation, Department Member. Studies Social Media ...
Right now, I’m increasingly concerned that having a paper in conference proceedings or a journal does not guarantee that it is being picked up and read, so we need to do more to get the message out there, and create a “web presence” for our work...

Professor Marcus Foth
Queensland University of Technology | 2015
Pretty much every time I review a manuscript or a grant application, I google the researchers involved (at least the lead investigators).

When I can’t find their history, I get frustrated, generally become grumpy, and am probably less likely to give a positive review. And let’s not even go there if you’re looking for a job.

Even with your CV and publications list in-hand, as a selection committee member, I will ALWAYS google you. When I find that you haven’t even bothered to put yourself on the web, chances are you won’t even make the interview list.

Professor Corey Bradshaw
University of Adelaide | 2013
How do we respond to that?

With solutions, not problems
focal point

Foch (fōsh, fōsh), commander in chief

foci (fō'sī', -kī)

fo'c's'le (fōk's'le)

focus (fō'kəs)
at which rays they appear of

tical system
Workshop & Guide + Health Check = a Service
A three-pronged approach

The Workshops

**them:** *don’t waste my time... I will forget this immediately after*

**us:** practical workshop = People DO and immediately ACHIEVE. Personalised
The Inaugural Group: From early career to experienced professors
Workshop & Guide + Health Check = a Service

The Guide

them: *tell me what to do, make it easy, when I want it, don’t confuse me with too many tools, what’s best for ME*

Get started: Bronze

1. Get a QUT staff profile

Your QUT staff profile will top a Google search. Request a staff profile

2. Add your publications to QUT ePrints

Wider access to your work = increased citations. Keep your ePrints up-to-date.

3. Get an ORCID ID

Distinguish yourself. Create and connect your ORCID.

4. Update your email signature

Every email you send can promote your research and lead people to your profiles.

QUT | Staff Profiles | Kari Gislason
staff.qut.edu.au/staff/gislason/
Associate Professor - Creative Industries Faculty, School of Creative Writing & Literary Studies
Background Dr Kari Gislason is Associate Professor of Creative Industries Faculty at QUT. He has previously taught...

Images for "kari gislason"

More images for "kari gislason"

Kari Gislason: secrets from an Icelandic ch
www.abc.net.au/local/stories/2014/03/07/3959068.htm
Mar 7, 2014 - Kari Gislason's childhood was split between and he grew up knowing he had to keep a secret.

Dr Kári Gíslason | Senior Lecturer | Creative Writing and Literary Studies
K-310 | Queensland University of Technology | Victoria Point Road | Kelvin Grove QLD 4059
p +61 7 3138 6466 | mob. 0408 755 615 | CRICOS No: 00213J

QUT staff profile | My publications | ORCID Profile | My blog

http://libguides.library.qut.edu.au/researcher_profile
Build content: Silver

1. Build your QUT Staff Profile
2. Build your ORCiD Profile
3. Create additional profiles
4. Use networking tools
5. Use social media

Nicolas Suzor @nicsuzor · Jul 21

Enjoyed speaking about feminism, abstracts, and online governance at @qagomanight. twitter.com/pwikstrom/stat ...
Enhance your profile: Gold

Maintain your profiles

1. Communicate your research

Explain your research to a wider audience:

2. Share your data

Data sharing increases your visibility. Share your data - and link it to your ORCID profile.

3. Get credit for peer review

Publons imports peer review contributions to ORCID while maintaining anonymity.

Brian McNair

Professor of Journalism, Media and Communication, Queensland University of Technology
Workshop & Guide + Health Check = a Service

The Health Check

them: me, me, me, me, me

us: the Health Check: It’s personal! Individual, tailored profiling and follow-up
Hi Jillian

We’ve completed your ‘Health check’. Below is out ‘report’, plus suggestions for how to turn the dial to 11.

Here’s what we found when we Googled just your name, in order as the results appear on the search results page – we do this to get an overview of what you ‘look like’ on the web:

**First page**
1. QUT staff profile
2. Jillian Hamilton on LinkedIn [not you]
3. Top 25 LinkedIn Jillian Hamilton profiles [you are the first listed]
4. Jillian Hamiltons on facebook
5. Dr. Jillian Hamilton at U Glasgow
6. your JUTLP article homepage
7. your Deakin Teach Assist presentation
8. your FYHE poster
9. Twitter – some teenage girl
10. your BLASST 2013 good practice award

**When ‘qut’ was added:**
1. QUT staff profile
2. your eprints profile
3. QUT staff contacts
4. your Deakin Teach Assist presentation
5. your academia.au profile
6. your FYHE poster
7. your BLASST 2013 good practice award
8. your LinkedIn profile
9. Top 25 LinkedIn Jillian Hamilton profiles [you are the first listed]
10. your JUTLP paper in pdf

It’s a bugger when one doesn’t have a unique name…..so really pimping your QUT Staff Profile, and cross-referencing your profiles between each other is a priority.
OK, now we look platform by platform – those that are starred are the most important. Get them schmick and you’re pretty much done.

*QUT Staff Profile
Your profile is really solid, especially the bio and teaching tabs. There’s some extra things you could do -
Add some more publications to update the list; Add the Awards and Research Projects tab; Add the Experience tab.

*ePrints : wonderfully up to date. Yay!

*ORCiD http://orcid.org/0000-0001-8636-534X
I can work with to populate your ORCID – it’s pretty straight forward and won’t take too long. And we’d get all your other profiles cross-linked.

*Email signature
Your email signature could work harder for you. Definitely link to you, profiles, and Orcid, and add any social media handles.

*Google Scholar
I can’t find that you have a profile. But there are publications of yours to claim!

LinkedIn: Great profile. ResearchGate
There’s a stub of a profile on ResearchGate waiting to be claimed by you.

The Conversation
I found you mentioned https://theconversation.com/number-cruncher-named-university-teacher-of-the-year-20502 but not as a contributor. Definitely consider pitching some articles to them.
Check out Wendy Miller. Wendy has had great success in boosting her career with exposure in The Conversation. She can correlate spikes in her ePrint activity around those articles. She also attributes her good exposure to her Conversation profile, which shows her range of interests and expertise.

Didn’t see you registered here. This is where Australian journos go when they need an expert.

Publons https://publons.com/
Have you done any peer reviewing? You can claim credit for that professional activity, while maintaining confidentiality.
I thought that my digital profile [was] quite sophisticated and up-to-date. I was genuinely surprised when I discovered how out-of-date, and how clunky my digital profile was.

My online presence was missing important information, key profiling tools were not talking to each other and a good portion of my publications were not available.

Frankly I was quite embarrassed at how unrepresentative my profile was relative to how much work I've actually done. Since the Health Check, I have had a lot more correspondence with both national and international scholars in the field.

Dr. Mark Ryan
Queensland University of Technology | 2016
Give the results a Health check

http://libguides.library.qut.edu.au/researcher_profile
(Or Google “Create your researcher profile”)
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https://www.flickr.com/photos/hoshi7/5640064321/
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https://www.flickr.com/photos/kaylajanebarrie/8597567077/
https://www.flickr.com/photos/geishaboy500/1391045289/
https://www.flickr.com/photos/59514939@N02/5568540454/
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