

Conference program



MONDAY 2 FEBRUARY 2015: CONFERENCE WORKSHOPS

9:00am – 12noon	Workshop 1: Brand libraries – Julian Smith , Director of Strategy at BRR Room: Level 2, room 2
1:00pm – 4:00pm	Workshop 2: Brand libraries – Julian Smith , Director of Strategy at BRR Room: Level 2, room 2
9:00am – 5:00pm	Workshop 3: Driving a vision to be the best – a toolkit – Liz McGettigan , Director of Digital, SOLUS UK Room: Level 2, room 3/4
9:00am – 5:00pm	Workshop 4: People first! Developing a human centered mindset to lead at the edge – Zaana Howard , Huddle Academy Lead and Huddle Room: Level 2, room 5/6

TUESDAY 3 FEBRUARY 2015

8:00am	Registrations opens		
7:30am – 9:25am	Breakfast workshop: Reinventing your library - enhance the sharing of knowledge Room: Level 2, room 2		
9:00am	Exhibition open: join our exhibitors for coffee in the exhibition halls, level 3 and level 4		
9:30am – 10:00am	Welcome to country and official conference opening Room: Level 3, Grand Ballroom		
10:00am – 10:55am	Keynote address: The human knowledge project Siva Vaidhyanathan , Robertson Professor of Media Studies at the University of Virginia Chair: Michelle Simon , City of Canterbury Library Service Room: Level 3, Grand Ballroom		
11:00am – 11:25am	Morning tea with the exhibitors in the exhibition halls, level 3 and level 4 First timers' morning tea to welcome newcomers Room: Level 4, networking zone		
	Concurrent session 1 Chair: Anne Lahey , Australian National University Room: Level 3, Grand Ballroom	Concurrent session 2 Chair: Alyson Dalby , UNSW Australia Room: Level 2, Stateroom	Concurrent session 3 Chair: Fiona Emberton , Embervision Room: Level 2, room 3/4
11:30am – 11:55am	Journey maps and customer hacks: redesigning services at the State Library of Victoria Ben Conyers and Bridie Flynn , State Library of Victoria	Library trends — future horizons and a few realities Sue Hutley , Queensland University of Technology	Oculus rift: what is all the fuss about? Workshop session Michael Wiebrands and Constance Wiebrands , Edith Cowan University
12:00pm – 12:25pm	Finding our way with design thinking at University of Sydney	Digital library development in Australia	

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**Rebecca Goldsworthy and
Kate Masters**, University of Sydney
Library

Dr Dianne Velasquez,
University of South Australia

12:30pm – 1:55pm	Lunch with the exhibitors in the exhibition halls, level 3 and level 4		
	<p>Vendor presentations</p> <p>12:35pm – 1:00pm - Supporting teaching, learning and researching in higher education - Lian Todd, SAGE Publications</p> <p>1:02pm – 1:12pm - Save that tree OR I've scanned it – now what? - Adrian Darby, EnvisionWare</p> <p>1:14pm – 1:24pm - PressReader: The evolution of newspaper and magazine reading in the 21st century library - Igor Smirnov - PressReader</p> <p>1:26pm – 1:36pm - New tools for new challenges: Digital libraries need new services to meet new demands for today's electronic library - Angus Cook - OCLC</p>		
2:00pm – 2:55pm	<p>Plenary session: Cultural data sculpting: Creating immersive experiences from digital archives</p> <p>Professor Sarah Kenderdine, UNSW Australia</p> <p>Chair: Fiona Emberton, Embervision Room: Level 3, Grand Ballroom</p>		
3:00pm – 3:25pm	Afternoon tea with the exhibitors in the exhibition halls, level 3 and level 4		
	<p>Concurrent session 4</p> <p>Chair: Kirsty Butler, ALIA Sydney Room: Level 3, Grand Ballroom</p>	<p>Concurrent session 5</p> <p>Chair: Anne Lahey, Australian National University Room: Level 2, Stateroom</p>	<p>Concurrent session 6</p> <p>Chair: Alison Neil, UNSW Australia Room: Level 2, room 3/4</p>
3:30pm – 3:55pm	<p><u>'Just dance' with digital literacy</u></p> <p>Christine Oughtred, Deakin University</p>	<p><u>On seams and edges — dreams of aggregation, access and discovery in a broken world</u></p> <p>Dr Tim Sherratt, National Library of Australia</p>	<p><u>"Hold tight and pretend it's a plan!" Strategic approaches to client engagement via social media. Workshop session</u></p> <p>Richard Gray and Amy Barker, UNSW Australia</p>
4:00pm – 4:25pm	<p><u>Badging the library: Are digital badges the next innovation for library skills and training?</u></p> <p>Emily Rutherford and Dr Katharina Freund, Australian National University</p>	<p><u>From 0 to 100 in 16 weeks: how to revolutionise a library with secure hosted authentication and discovery: The case of DSTO research library (DSTORL)</u></p> <p>Jane Angel, Defence Science and Technology Organisation</p>	
4:30pm – 4:55pm	<p><u>Postcards from the torrid zone: using effective teamwork, story and gamification to create a vibrant suite of reusable learning objects</u></p> <p>Helen Hooper and Bronwyn Mathiesen, James Cook University</p>	<p><u>The tipping point: how granular statistics can make a big difference in understanding and demonstrating value</u></p> <p>Alison Pepper and Margie Jantti, University of Wollongong</p>	

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5:00pm – 7:00pm	<p>Welcome reception – proudly sponsored by Royal Society of Chemistry Room: Level 3 and 4, exhibition halls</p>
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WEDNESDAY 4 FEBRUARY 2015

8:00am	Registrations open		
7:30am – 9:25am	<p>Breakfast workshop: Technology as a tool for engagement Room: Level 2, room 2</p>		
9:00am	<p>Exhibition open: join our exhibitors for coffee in the exhibition halls, level 3 and level 4</p>		
9:30am – 10:25am	<p>Keynote address: Extreme library makeover and mindshifts: Evolving spaces, services, skills and tools Erik Boekesteijn, co-founder and director of Doklab Chair: Fiona Emberton, Embervision Room: Level 3, Grand Ballroom</p>		
10:30am – 10:55am	<p>Morning tea with the exhibitors in the exhibition halls, level 3 and level 4 Volunteer's morning tea Room: Level 4, networking zone</p>		
	<p>Concurrent session 7 Chair: Christopher Dawkin, UNSW Canberra Room: Level 3, Grand Ballroom</p>	<p>Concurrent session 8 Chair: Michelle Simon, City of Canterbury Library Service Room: Level 2, Stateroom</p>	<p>Concurrent session 9 Chair: Clare McKenzie, UNSW Australia Room: Level 2, room 3/4</p>
11:00am – 11:25am	<p>Reform ahoy? Pirates, photocopiers and ancient maps, what is the state of copyright for libraries in Australia? Trish Hepworth, Australian Digital Alliance</p>	<p>Library as place, make the space: makerspaces as community development Tania Barry, Hume Libraries</p>	<p>Where the rubber hits the road: recognising and managing digital engagement risks. Workshop session. Mylee Joseph, State Library of New South Wales</p>
11:30am – 11:55am	<p>An illegal adoption? — What future for fair use in Australia? Thomas Joyce, The University of Queensland</p>	<p>New media lab — new customers Lisa Miller, City of Gold Coast Libraries</p>	
12:00pm – 1:25pm	<p>Lunch with the exhibitors in the exhibition halls, level 3 and level 4 Vendor presentations 12:05pm – 12:30pm - Strategic partnerships: Informit and Engineers Australia Online Library – Elena Vvendenskaia and John Nuutinen - RMIT Publishing 12:32pm – 12:42pm - Images by the millions, rights cleared - Camille Davey, Britannica Digital Learning 12:44pm – 12:54pm - New possibilities in the digital humanities - Gale's Artemis Primary Sources - Craig Pelt, Gale - Cengage Learning 12:56pm – 1:06pm - Enable content innovation, empower better research! By Elsevier eBooks Solutions - Suzanne Hall, Elsevier</p>		
	Concurrent session 10	Concurrent session 11	Concurrent session 12

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	Chair: Dr Alex Byrne , State Library of NSW Room: Level 3, Grand Ballroom	Chair: Bronwen Thomas , University of Newcastle Room: Level 2, Stateroom	Chair: Shaun O'Dwyer , UNSW Australia Room: Level 2, room 3/4
1:30pm – 1:55pm	<p>Digital engagement and the AT&LIRN protocols: indigenous Australian experiences and expertise guiding the use of social media in libraries</p> <p>Kirsten Thorpe and Mylee Joseph, State Library of New South Wales</p>	<p>At the edge, collaboration and the blended lecture room: breaking the mould to improve student learning</p> <p>Bronwen Forster, James Cook University</p>	<p>Flipping out and connecting up: transformed roles for academic libraries in transformed education</p> <p>Kate Davis, QUT</p>
2:00pm – 2:25pm	<p>Over the edge: engaging with users and innovators for a better society</p> <p>Pia Waugh, Department of Finance</p>	<p>The library as shapeshifter: the new rules of engagement</p> <p>Jennifer Crosbie, Kimberley Williams and Helen Chan, University of Technology, Sydney</p>	<p>Digitisation – now what?</p> <p>Maggie Patton, State Library of New South Wales</p>
2:30pm – 2:55pm		<p>Easy as ABC</p> <p>Julia Hickie and Mark Raadgever, National Library of Australia</p>	<p>The future of libraries</p> <p>Jane Cowell, State Library of Queensland</p>
3:00pm – 3:25pm	<p>Afternoon tea with the exhibitors in the exhibition halls, level 3 and level 4</p> <p>Professional development meet up</p> <p>Room: Level 4, networking zone</p>		
	<p>Concurrent session 13</p> <p>Chair: Kate Byrne, UNSW Australia Room: Level 3, Grand Ballroom</p>	<p>Concurrent session 14</p> <p>Chair: Ellen Forsyth, State Library of NSW Room: Level 2, Stateroom</p>	<p>Concurrent session 15</p> <p>Chair: Anne Lahey, Australian National University Room: Level 2, room 3/4</p>
3:30pm – 3:55pm	<p>Honing the edge: an integrated model for supporting eResearch</p> <p>Katrina McAlpine and Lisa McIntosh, University of Wollongong</p>	<p>Sound barriers: oral history, copyright, and the OHRRG experience at the State Library of Western Australia</p> <p>Adrian Bowen, State Library of Western Australia</p>	<p>GLAM innovation study and the digital economy.</p> <p>Troy Brown, CSIRO</p>
4:00pm – 4:25pm	<p>Have you met ROS? The value of cross library collaboration in project management and delivery</p> <p>Clare McKenzie and Emma McLean, UNSW Australia</p>	<p>Rediscovering historic Wollongong — a community and educational collaboration project</p> <p>Rebecca Daly and Susan Jones, University of Wollongong</p>	<p>Innovation through search and language technologies</p> <p>Cecile Paris, CSIRO</p>
4:30pm – 4:55pm	<p>Taking off the edges – implementing a streamlined client identity management experience at State Library of Queensland</p> <p>Clare Thorpe, State Library of Queensland</p>	<p>Curiouser and curiouser – evolving the Curio mobile app</p> <p>Louise Prichard and Louise Tegart, State Library of New South Wales</p>	<p>Want to win gold?</p> <p>Judy Brooker, ALIA</p>

Conference program

Queensland

7:00pm – 11:00pm Conference dinner: [Night time garden party](#) – proudly sponsored by [SAGE Publications](#)
Room: Level 3, Grand Ballroom

THURSDAY 5 FEBRUARY 2015

8:00am Registrations open

7:30am – 9:25am Breakfast workshop: [Your personal business makeover](#)
Room: Level 2, room 2

9:00am Exhibition open: [join our exhibitors for coffee in the exhibition halls, level 3 and level 4](#)

9:30am – 10:25am **Keynote address:** [Collection space](#)
Mitchell Whitelaw, Associate Professor, Faculty of Arts and Design at University of Canberra
Chair: **Anne Lahey**, Australian National University
Room: Level 3, Grand Ballroom

10:30am – 10:55am Morning tea with the exhibitors in the exhibition halls, level 3 and level 4

10:30am – 10:55am Social networking morning tea
Room: Level 4, networking zone

Concurrent session 16

Chair: **Mylee Joseph**, State Library of NSW
Room: Level 3, Grand Ballroom

Concurrent session 17

Chair: **Andrew Wells**, UNSW Australia
Room: Level 2, Stateroom

Concurrent session 18

Chair: **Damian Lodge**, ALIA President
Room: Level 2, room 3/4

11:00am – 11:25am [From mediocre to marvellous: social media strategy to improve student experience at the University of Western Australia](#)
Katie Mills and **Jill Benn**, University of Western Australia

[Trove and the world: cultural collections in a global environment](#)
Dr Marie-Louise Ayres, National Library of Australia

ALIA Futures – Introducing ALIA Futures
Damian Lodge, ALIA President

Inclusive – how inclusive leadership can show amazing results: a new way of valuing diversity in the workplace

Phillip Mottram, Deloitte

11:30am – 11:55am [Social media analytics in an imperfect world](#)
Ellen Forsyth, State Library of New South Wales

[Discovery to delivery: enabling an unmediated resource discovery and delivery service in a collaboration context](#)

Cathie Jilovsky and Michael Robinson, CAVAL Ltd

Different – all three participants are non- LIS professional achieving success and making an important contribution in the library and information world

Sally Jones, City of Darebin Libraries, **Joanne Freeman**, State Library of SA and **Sae Ra Germaine**, CAVAL

12:00pm – 1:25pm Lunch with the exhibitors in the exhibition halls, level 3 and level 4

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<p>Vendor presentations</p> <p>12:05pm – 12:25pm – Copyright law review implications for information services - Ross McCaul, Copyright Agency</p> <p>12:27pm – 12:37pm – Web of Science Reloaded: Content Expansion and Author Profiling - John Langton, Thomson Reuters</p> <p>12:39pm – 12:49pm - IET.TV - A channel on engineering & technology - Mr Adrian Tang, The Institution of Engineering and Technology</p> <p>12:51pm – 1:01pm – ICE Publishing, Royal Society, Royal Society of Chemistry and MA Healthcare - What's new in platforms, content and products- Natalie Blanchard</p> <p>1:03pm – 1:13pm – Making your library available, any place, any time - Peter Ferendino, FE Technologies</p>			
	<p>Concurrent session 19</p> <p>Chair: Alison Neil, UNSW Australia Room: Level 3, Grand Ballroom</p>	<p>Concurrent session 20</p> <p>Chair: Anne Lahey, Australian National University Room: Level 2, Stateroom</p>	<p>Concurrent session 21</p> <p>Chair: Damian Lodge, ALIA President Room: Level 2, room 3/4</p>
1:30pm – 1:55pm	<p>Is the juice worth the squeeze?</p> <p>Andrew Wells, University of NSW and Bruce Heterick, JSTOR</p>	<p>Social media mentorship: a new fashioned approach to an old fashioned concept</p> <p>Tania Barry, Hume Libraries</p>	<p>Brave - two extraordinary LIS professionals who have had to lead their library service through a major transformation speak about how they have faced up to the challenges and created information services that best suit the needs of their organisations going forward.</p>
2:00pm – 2:25pm	<p>Quantifying the value of a University electronic press</p> <p>Maureen Sullivan, Griffith University</p>	<p>When free is not enough: what the International Librarians Network managed to achieve with zero budget, and what we did when we hit the limits</p> <p>Alyson Dalby and Clare McKenzie, University of NSW</p>	<p>Laurie Atkinson, Supreme Court of Victoria, and Cynthia Love, CSIRO, interviewed by Sue McKerracher, ALIA</p> <p>True - four LIS researchers share their truths. LIS researchers and academics provide the evidence that underpins innovation and drives 'next practice'. We have given four researchers seven minutes each to present their most interesting, unexpected and potentially valuable findings and their impact on the profession.</p>
2:30pm – 2:55pm	<p>The changing role of the publisher in the 21st century</p> <p>Conita Leung, ProQuest</p>	<p>Re-engineering our role: a case study of a corporate library at the cutting edge</p> <p>Kim Sherwin, ARUP</p>	<p>Fair - The launch of ALIA's exciting new advocacy framework, designed to harness the energy, power and voice of Australia's 10 million-plus library and information service users.</p> <p>Damian Lodge and Sue McKerracher, ALIA</p>
3:00pm – 3:25pm	<p>Afternoon tea with the exhibitors in the exhibition halls, level 3 and level 4</p>		

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3:30pm – 4:25pm	Keynote address: <u>The edge of abyss – doom or glory? The choice is ours.</u> Liz McGeffigan , Director of Digital, SOLUS UK Chair: Fiona Emberton , Embervision Room: Level 3, Grand Ballroom
4:30pm – 5:00pm	ALIA presidential address and presentation of ALIA awards
5:00pm – 6:00pm	<u>Farewell reception</u> in the exhibition halls, level 3 and level 4

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