



# PDPOSTINGS

PROFESSIONAL DEVELOPMENT NEWS AND ADVICE FOR LIS PROFESSIONALS



AUGUST 2011

## WELCOME

If professional development is the difference between a boring 9-5 job and an exciting career, the selection of PD opportunities in this month's PD Postings should get you off to a high-flying start. - Claudia

### Catch up! ALIA Qld "People Power" papers

If you weren't lucky enough to be at the fantastic ALIA Qld mini-conference in July, you can read the papers on the wiki. Talks were short and snappy and packed full of inspirational and thought provoking information.

<http://aliapeoplepower.wikispaces.com/>

**PD category:** Professional reading

**PD points:** 1 point per hour, 10 points maximum per year

### Play! Top 25 websites for teaching and learning

The American Association of School Librarians has found 25 great, free websites to help you "foster the qualities of innovation, creativity, active participation, and collaboration". They include sites devoted to media sharing, digital storytelling, managing and organising information, social networking and curriculum sharing. Not just for school librarians!

<http://www.ala.org/ala/mgrps/divs/aasl/guidelinesandstandards/bestlist/bestwebsites25.cfm>

**PD category:** Informal learning activities

**PD points:** 1 point per hour, 30 points maximum per year

### Listen! T+D Podcasts - free

This collection of 50+ podcasts from the American Society for Training & Development consists of articles and interviews from *T+D magazine*. Recent offerings include "Matching the Right Design Strategy to the Right Content", "Creating a Meaningful Learning Environment for Second-Order Change" and "Train for the Future: Invest in Learning".

<http://www.astd.org/TD/TDPodcasts.htm>

**PD category:** Informal learning activities

**PD points:** 1 point per hour, 30 points maximum per year

Duration: podcasts are typically 15-25 minutes each

### Excel! Excellent Customer Service in Public Libraries

This collection of 7 podcasts from a State Library of Victoria seminar on trends in customer service will challenge your current practices. Why not get your front line staff together to listen and follow the related PowerPoint presentations on a big screen?

<http://www.libraries.vic.gov.au/cgi-bin/infonet/org.cgi?detail=1&id=70>

**PD category:** Informal learning activities

**PD points:** 1 point per hour, 30 points maximum per year

**Duration:** approximately 30 minutes per podcast

### Get ready! Google+ is coming

As library professionals supporting a wide cross section of clients, we need to be on top of the latest trends. If you don't know about circles, sparks and hangouts, it's time to get up to speed on Google+, the 'next big thing' in social media, and currently undergoing field trials.

Google+: <http://www.google.com/intl/en/+/learnmore/index.html>

ReadWriteWeb article: [http://www.readwriteweb.com/archives/how\\_to\\_start\\_with\\_google\\_plus.php](http://www.readwriteweb.com/archives/how_to_start_with_google_plus.php)

Bnet article: <http://www.bnet.com/blog/digital-marketing/everything-you-need-to-know-about-google-/248?promo=713&tag=nl.e713>

**PD category:** Informal learning activities

**PD points:** 1 point per hour, 30 points maximum per year

### Read! Free scholarly articles

The ProQuest LIS Journals online package is available free to all ALIA members at <http://www.alia.org.au/LISjournals/> My selection of new, full text articles this month is:

Shurtz, S., and M. Foster. 2011. Developing and using a rubric for evaluating evidence-based medicine point-of-care tools. *Journal of the Medical Library Association* 99, no. 3, (July 1): 247-254.



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Schopflin, K.. 2011. "The Rolls Royce of the Library Reference Collection": The subject encyclopedia in the age of Wikipedia. *Refer* 27, no. 2/3, (July 1): 69-73.

Cassidy, E., J. Britsch, G. Griffin, T. Manolovitz, L. Shen, and L. Turney. 2011. Higher Education and Emerging Technologies: Student Usage, Preferences, and Lessons for Library Services. *Reference & User Services Quarterly* 50, no. 4, (July 1): 380-391.

**PD category:** Professional reading

**PD points:** 1 point per hour, 10 points maximum per year

### Read! Free ebook

The EBL eBook Library online package is available free to all ALIA members. My pick for the month is:

Walter, Virginia A.. *Twenty-first-century kids, twenty-first-century librarians*. Chicago: American Library Association, 2010.

This title is a thoroughly researched study of library services to children, encompassing the specialty's tradition, developments due to changing educational philosophy and information technology and recent trends. The book covers outcome-based planning, early literacy, homework centres in libraries and children's spaces. With chapters titled "Future Libraries and Future Kids: Some Alternative Visions" and "Getting It Right", this book is valuable reading for library visionaries as well as children's services librarians seeking practical advice.

<http://www.alia.org.au/online/ILSresources>

**PD category:** Professional reading

**PD points:** 1 point per hour, 10 points maximum per year

### Promote! Marketing libraries

*The 'M' Word* is a blog devoted to library marketing ideas and trends. Get inspired for promoting your library to clients, financiers and politicians. Postings can be read online or downloaded as MP3's. Subscribe to the RSS feed or have posts sent directly to your phone.

<http://themwordblog.blogspot.com/>

**PD category:** Professional reading

**PD points:** 1 point per hour, 10 points maximum per year

### Plan ahead! ALIA Back to Basics conference and Metamorphosis symposium

The ALIA Library Technicians' conference and New Graduates' symposium will be held in September in beautiful Perth.

Register for email news and updates so you don't miss out.

<http://conferences.alia.org.au/libtec2011/>

<http://conferences.alia.org.au/nls5/>

**PD category:** Informal learning activities

**PD points:** 1 point per hour, 30 points maximum per year

### Go virtual! Free OCLC report

The 86 page report *Seeking Synchronicity: Revelations and Recommendations for Virtual Reference* draws specific and actionable suggestions for virtual reference services from more than five years of research. If you think the "R" in "VR" should mean "Relationships" as much as "Reference", this report is a must.

<http://www.oclc.org/reports/synchronicity/>

**PD category:** Professional reading

**PD points:** 1 point per hour, 10 points maximum per year

### Read! Free peer reviewed journal

*First Monday* is an open access, peer reviewed journal about the internet. Several articles caught my eye, including "Reading revolutions: Online digital text and implications for reading in academe" (June 2011) and the special issue "The digital habitat -- Rethinking experience and social practice" (June 2010). Register for notifications of new issues.

<http://firstmonday.org/>

**PD category:** Professional reading

**PD points:** 1 point per hour, 10 points maximum per year

### Make a splash! Present at QQML2012

The advantages of presenting a paper, poster or workshop to the 4th Qualitative and Quantitative Methods in Libraries International Conference go beyond fantastic professional development. I think Australia sets the trends and leads developments in library and information science, technology, applications and research – let's get the message out there!

<http://www.isast.org/qqml2012.html>

**PD category:** Presentations and papers

**PD points:** 2 point per hour, 20 points maximum per year

**Deadline for abstract submission:** 30 October 2011

**Conference dates:** 22 - 25 May 2012, Limerick, Ireland

### Train! Endnote for Information Professionals

This one day workshop is designed to help you to create and use EndNote libraries to store references and generate bibliographies and inline citations, and structure your own training and support for EndNote users more effectively.

<http://www.alia.org.au/education/pd/pd.services/brochures/EndNote.ALIA.Training.with.Jenny.Cameron.2011.pdf>

Brisbane Friday 9 September 2011 – registrations close 26

August 2011

Melbourne Friday 11 November 2011 – registrations close 28

October 2011

**PD category:** Informal learning activities

**PD points:** 7 points



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## Skill up! FOLIOz e-learning

Learn how to design e-learning resources and deliver e-learning courses with "E-FOLIO: an introduction to e-learning". Get practical tips on successful facilitation, motivating online learners and using Web 2.0 tools to deliver e-learning. This online course runs from 26 September 2011 – 11 November 2011.

<http://www.alia.org.au/education/pd/pd.services/brochures/FOLIOz.e-FOLIO.and.Intro.to.e-learning.ALIA.Training.2011.pdf>

**PD category:** Tertiary courses

**PD points:** 30 points

**Registrations close:** 12 September 2011

## I'm ...! Off to a flying start!

In July, I went to a mini-conference and a workplace seminar, and booked in to a roadshow and two free seminars. Now, only Brisbane-based law librarians would be interested in the seminar series below – but that's the point of PD. You tailor it to *your* career! Plug in to *your* organisation, local ALIA groups, universities, companies and associations – you might be surprised at the opportunities you find.

<http://www.law.uq.edu.au/current-legal-issues-series>

**PD category:** Informal learning activities

**PD points:** 1 point per hour, 30 points maximum per year

## Go to!

For a range of PD and networking opportunities, see our events calendar at <http://www.alia.org.au/events/>

You'll also find a range of ALIA courses and workshops at <http://www.alia.org.au/education/pd/pd.services/>

## Join! Become a certified practitioner

Not a member of ALIA's PD Scheme? All professional (Associate and Library Technician members) can join ALIA's PD Scheme for free. For more information visit <http://www.alia.org.au/education/pd/#PDScheme>

## Are you managing a library or information service?

Check out LIS Management in Focus – provided free to all ALIA members at <http://www.alia.org.au/publishing/enewsletters/focuson/>



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