

Online Storytime – Report for January-March 2021

This is the report for the first quarter of 2021 showing how the pilot program is going. Your support for this program has created sales of books, not to mention promoting Australian books and literacy as little kids across the country access Online Storytime through public libraries' online platforms.

Online Storytime take up





Survey results

A survey was sent out to the **115 library services** that have signed up, representing **439 local branches** from across the country. We received responses from 109 library services for this report.



A total of **298** recordings have so far been created, with, from available figures, **17,435** views (noting that a number of libraries have not provided this statistic). The recordings have been uploaded to various platforms:

- 141 on Facebook
- 65 on Instagram
- 67 on YouTube

- 17 on the libraries' websites
- 8 on Vimeo

As a result of the program, **965** books have been purchased by library branches so far, with every publisher selling at least one copy of every title made available through the program. The publisher with the greatest sales resulting from the program has sold **226** copies of their titles on the list. This is a very welcome result for authors and publishers.



Among the respondents to the survey, **159 local branches** from **44 library services** have recorded and uploaded videos. **247 local branches in 68 library services** have yet to start recording or uploading videos for various reasons including the easing of the COVID-19 situation, which has allowed them to continue running physical events and meant less staff time for recordings. However, many libraries are planning to start recording soon while **37 local branches** in **13 library services** of those that haven't yet made recordings have purchased titles, so they have resources ready when they start.

We have received some feedback from a few libraries expressing the wish to see more titles on the list, in order for them to find the most suitable Online Storytime books for their users.

Here is a selection of comments from participating libraries:

We thank everyone for making this opportunity available so that we can continue to offer online services. (from a library in SA)

We are so appreciative to have this program, thanks to everyone involved. (from a library in VIC)

We have organised to work with Deaf CanDo services and some titles will also have an AUSLAN interpreter. (from a library in SA)

Although we haven't used any of the stories in Online Storytime yet, at present we are running in-person storytimes and online 'rhyme times'. I think it is a great initiative by ALIA and am impressed to see the list of books growing and Online Storytime continuing. (from a library in VIC)

We love being able to connect to our patrons and their families through stories, thank you for being a part of the team that makes this happen. (from a library in VIC)

LIBRARY SERVICES THAT HAVE SIGNED UP

ACT

Libraries ACT NSW Albury Bathurst Blacktown Blue Mountains Camden Campbelltown Canada Bay Canterbury Bankstown Central Coast **Clarence Regional** Library Coffs Harbour Coolamon Cootamundra Gundagai Cumberland Greater Hume Inverell Shire Junee Kempsey Lachlan Shire Lane Cove Leeton Shire Liverpool Macquarie **Regional Library** Maitland Mid Western Newcastle North Sydney

North Western Library Northern Beaches Port Macquarie-Hastings Port Stephens Queanbeyan Palerang **Richmond Tweed** Shellharbour Shoalhaven Snowy Monaro Snowy Valleys Strathfield Sydney Tamworth **Upper Hunter** Wagga Wagga Wentworth Shire Wollondilly Young NT Darwin QLD Gold Coast Lockyer Valley Moreton Bay Redland State Library of Queensland Sunshine Coast Southern Downs Townsville

SA

Alexandrina Ardrossan Barossa Campbelltown **Charles Sturt** Copper Coast Cummins Gawler Holdfast Bay Kingston Light Marion Millicent Mount Barker Mount Gambier Murray Bridge Norwood Onkaparinga Playford Port Adelaide Enfield Port Lincoln Port Pirie Prospect Renmark Paringa Roxby Downs Salisbury Snowtown Tea Tree Gully Unley Victor Harbor West Torrens Whyalla

TAS Libraries Tasmania VIC Ballarat Campaspe Casey Cardinia Eastern Regional Library Corp Frankston Glen Eira Hobsons Bay Kingston Mansfield Maribyrnong Melton Mildura **Mitchell Shire** Monash Mornington Peninsula Southern Grampians Swan Hill Regional Wangaratta Wodonga Wyndham Yarra Plenty WA **Bayswater** Mundijong Narrogin South Perth

PARTICIPATING PUBLISHERS

Allen & Unwin Anne Helen Donnelly Big Sky Publishing Boolarong Press Daisy Lane Publishing Diana Smith Emma Macey Empowering Resources Erica Bentel Fierce Grace Publishing Footprints Publishing Ford Street Publishing Green Light Books Greybark Publishing Hachette Australia IP (Interactive Publications) Kershaw Books Lake Press Larrikin House Publishing Little Pink Dog Books Ocean Reeve Publishing Odyssey Books Pink Ribbon Books Poronia Press Rick Foster Sea Song Publications Serenity Press She Maps State Library WA UQP Xlibris

Victoria Park

Wanneroo

PARTICIPATING CREATORS

Lisa Allen Nola Allen Mary Anastasiou Fatima Anaya Dave Atze Sean E. Averv Sona Babajanyan Candida Baker Trace Balla Bronwyn Bancroft Erin-Claire Barrow Suzanne Barton Catherine Bauer Davina Bell Vicki Bennett Erica Bentel Sonia Bestulic Nancy Bevington Freya Blackwood Karen Blair Belinda Blecher Elizabeth Botté Sharon Boyce Kezia Brett Karen Briaas Ron Brooks Artie Brown Leigh Brown Philip Bunting Lois Bury Chrissy Byers Kellie Byrnes Amy Calautti Mark Carthew Jackie Case Rebbeca Chapman Simon Childerhouse Maxine Beneba Clarke Ben Clifford lan Coate et. al. Marc Cohen Sigi Cohen Paul Collins Heidi Cooper Smith David Cornish Pat Corrigan Lisa Coutts Kathy Creamer Gary Crew Elizabeth Mary Cummings Sophie Cunningham Sha'an d'Anthes

Aleesah Darlison Chelsea Davies Mardi Davies Sarah Davies Janine Dawson Sue deGennaro Anna Demchenko Christian Der Kinderen Georgie Donaghey Trish Donald Anne Helen Donnelly Pippa Dowling Katrin Dreiling Vaughan Duck Leann J Edwards Hazel Edwards Leann J Edwards Neil Elliott Belinda Elliott Sarah Elliott Smyth Maureen Eppen Karen Erasmus David Eustace **Diane Evans** Suzi Faed Linda Fardoe Ian Faulkner Robert Favretto **Corinne Fenton** Adyna Ferre Katrina Fisher Kim Fleming Mandy Foot Megan Forward **Rick Foster** Rina A Foti Dhana Fox Kat Fox Darren Frisina Kim Gamble Katrina Germein Susanne Gervay **Ricky Gibson** Jane Godwin Irina Goundortseva Oakley Graham Naomi Greaves Steff Green Dr Mick Guinea Jacaui Halpin Libby Hathorn Demelsa Haughton

Martina Heiduczek Karen Hendriks Sunshine Herbert Leigh Hobbs Shannon Horsfall Jackie Hoskina Suzanne Houghton Simon Howe Cheri Hughes Naomi Hunter Renee Irving Lee Alys Jackson Tom Jellett Nicky Johnston Jeremy Kalbstein Pat Kan Kirralaa Karrimbi Peta Kelly Anne Kerr Norah Kersh Adam Kershaw Ava Keves Alisa Knatko Julie Knoblock Isobel Knowles Amberley Kramhoft Ashling Kwok Victoria Lane Kym Langfield Josh Langley Kara Lauder James Layton Josie Layton Liz Ledden Jeanette Lees Phil Lesnie Alison Lester Anita Lester Kathy Linstead John Long Jesus Lopez **Yvonne** Low Mike Lucas Jenny Lynch Emma Macey Mamma Macs Kia Maddock Sarah Jane Marchant Sophie Masson Rory H. Mather Tania McCartney Lesley McGee

Shane McGrath Anna McGregor Katrina McKelvey Heath McKensie Chris McKimmie Gay McKinnon Andrew McLean Paul Mead Lesa Melynczuk Fiona Merrin Emma Middleton J.F. Miller David Miller Matty Mitchell Jedidah Morely Anne Morgan Nynne Mors Alexa Moses Monique Mulligan Ella Mulvey Leanne Murner Kirsty Murray Martine Murray Alison Mutton Nic Naitanui Ann Nguyen Simon O'Carrigan Debra O'Halloran Tricia Oktober Cheryl Orsini Robyn Osborne Steve Page Allison Paterson Dannika Patterson John Petropoulos Gabriella Petruso John Phillips Anna Pignataro Andrew Plant Matt Porter

Kieron Pratt Vicky Pratt Natalie Jane Prior Teena Raffa-Mulligan David P. Reiter Sally Rippin Margaret Robson Kett Michael Rohr Bree Roldan Veronica Rooke Ria Rosa Marianne Rose Kerry Rosser Sarah Rudge Leah Russack Karen Sagovac Michael Salmon Ritwij Sasmal Grant Schofield Anna Seed Sandra Severgnini Anthony Sevil Jennifer Sharp Christine Sharp Christine Shelton **Kim Siew** Pat Simmons Siobhan Skipworth Pam Slattery Diana Smith Emily S. Smith Hannah Sommerville Jeremy Southern Mike Spoor Colin Stevens Christing Stonesmith Scott Stuart Tull Suwannakit Aleksandra Szmidt Turine Tan

Simon Taylor Carly Taylor Jo Thompson Julie Thorndyke Debra Tidball **Rebecca J Timmis** Vivienne To Trevor Todd Anil Tortop Gerard Traub Rhanee Tsetakos Caroline Tuohey Naomi Turvey Maddy Tyers Frank Uhr Doris Unger Shelly Unwin Mitch Vane Coral Vass Robert Vescio Nadina Vines Laura Wallbridge War of the Real Karen Weaver Julie Leiman Weaver Kayleen West Kylie Westaway Cara Whyte Edel Wignell Chelsea Wilcox Margaret Wild Lili Wilkinson Tony Wilson Mark Wilson Sandi Wooton Michelle Worthington Donna Wright Claire Zorn Anita Zurbrugg

BOOK TITLES

- A Secret Safe to Tell Adventurous Princess (The) Alice the Kangaroo Alphabet Job Buddies Animal Doctor, Animal Doctor Australian Animal Walkabout Baby Ways Bat vs Poss
- Bea Being You is Enough Belinda, the Ninja Ballerina Beowulf the Brave Bertha and Bear Big Old Rambutan Tree (The) Bigger Than Yesterday, Smaller Than Tomorrow Bila's Big Dance
- Birthday Baby Blobs (The) Blue Moon Bootsie and Snudge Bringing Down the Wall Bruiser G'Day at the Beach Bruiser G'Day At The Park Bruno the Boisterous Blue Dog from the Bush

Bush Telegraph (The) **Bushfire** Can You Crack Them? Cat Spies Mouse Celia and Nonna **Chasing Shadows** Christian's Matilda Christmas Garden (The) Clancy the Quokka Clover's Big Ideas Cobber Colin Cockroach Goes to Caloundea Colouroos Come Home Ella Cowboy Monkey Talks Fluff Crocodile Shark Crowboy Cuckoo (The) Dingle Dangle Jungle (The) **Dreaming Soldiers** Duke of Hinklewinkle (The) Earth to Kids Ella Saw the tree Elliott's Rainbow Heart Emus Under the Bed Eureka! Even Mummy Cries **Every Family is Different** Evie is all Ears Feathers Fergus the Farting Dragon Finding Heaven First Day Forever Kid (The) Found You! Franki and the Banksia Free Friends From Above the Clouds Garden of Friends Glasshouse (The) Go Away Glob! Go Away, Foxy Foxy Going Camping Going Fishing Grandpa and Tuska Granny's Place Grannysaurus Rex Great Goal! Marvellous Mark! Greatest Book in the World (The) Happy Birthday SUPERSTAR Harry Highpants

Has A Book Got A Spine? Hector and his Highland Dancers Home of the Cuckoo Clock House of Mud (A) I Love You Book I'm Just Little Imagine In the Shadow of an Elephant It's Ok to Feel the Way You Do It's up to U! Jacaranda Magic Jimbo! Don't go! Joey and Riley Johnny's Beard Join the Armidale Parade Jump! Just Like Molly Kisses in Your Heart Land Belongs to Me (The) Less Said on Ducks, the Better (The) Lily the Lotus Little Nic's Big Day Lola and Grandpa Lucy's Book Magic Island Magic Mistakes Magic Vacuum (The) Malibu the Naughty Elf Mannie and the Long Brave Day Marshmallow Dreamers Me, Teddy Minister for Traffic Lights (The) Miss Franklin Mo, the Daring Dingo Monty C. Turtle Learns to Swim Moonlight Bird & the Grolken (The) Morphing Murphy Mouse and The Egg (The) Mozzie with the Sharp Snozzie (The) Mr Chicken Lands on London Multuggerah and the Sacred Mountain My Brother is an Alien My Daddy is Different My Grateful Book My Mum's a Pillow

My Silly Mum My Super Special Granny My Unicorn Farts Glitter My Welcome Book Newts, Lutes and Bandicoots No Baths Week No Place for an Octopus Ocean, Sea and Me (The) On the Day You Were Born One Starry Night One Sunny Day Only Freaks Turn Things Into Bones Ori's Clean-Up Paint with Magic Painted Ponies Parmesan, the Reluctant Racehorse, Perfect Leaf (The) Picasso Pippa and Dronie Pirate Gold Plato the Platpus Plumber Playground Circus Playing With Fire Princess and the Packet of Frozen Peas (The) Puddle Hunters Rabbit-Hole Golf Course Red Ned Reece Give Me Some Peace Remember - Lest We Forget Remembering Floppy Remembering Lionsville Return of the Jabberwock Riley and the Jumpy Kangaroo Rodeo Kids Rosie Leads the Way Rudolph Picks His Nose Rufus the Numbat Saga of King Wai-Gunn (The) Sandcastle Scared Book (The) Scragpie Searching for Seashells See Monkey Shearing Time Ships in the Field Six Sleepy Mice Solo Dan Sorry Sorry Stripes in the Forest Sunshine and Moonbeam

Thank You Dish The adventures Of Clive The Night Before Christmas The Smallest Carbon Footprint in the Land and other ecotakes There's a Baddie Running Through this Book Thirsty Flowers (The) Three Legged Kangaroo from Uluru (The) Tippy and Jellybean - The True Story of a Brave Koala who Saved her Baby from a Bushfire Tissywoo and the Worry Monsters Tulip and Brutus Twelve Dogs of Christmas (The) Two Pennies Under Benjamin's Bed Waiting for the Night Walking to Corroboree Watching Through the Day Whale in the Bath When Anna Came to Stay When I Grow Up When The Moon Is A Smile Where's Lucky? Where's Bear? Who Dresses God? Why Worry Wally? Wide Big World Wind and The Mouse (The) Window of Hope Woodlands (The) World's Worst Pirate (The) You Can be a Writer You're Different, Jemima! Zahara's Rose Ziggy's Zoo Zoom

Storytime news



ALIA's National Simultaneous Storytime in May is about to be launched. This year we're going 'out of this world' with storytime from the International Space Station. Find out more on our website www.alia.org.au/nss.

RANDOM HOUSE PENGUIN TITLES: Penguin Random House US offers a temporary open license for storytime until 30 September 2021, which is also valid in Australia. There is a number of fantastic Australian authors under their umbrella and a selection can be found on the book title spreadsheet on our website.

Read about the details of this license, including their reporting requirements, at: www.penguinrandomhouse.com/penguin-random-house-temporary-open-license/

SPECIAL REQUEST: Publishers may only have territorial rights for a book in Australia and they have asked us to ask you to limit your video posts to Australia-only if possible. More information on the Online Storytime website.

SPECIAL NOTE FROM THE STATE LIBRARY OF WA: The State Library of Western Australia is delighted to be participating in the Online Storytime pilot through the inclusion of *Baby Ways*. As this title is not available for commercial sale, to support public libraries participating in the pilot, SLWA will make available a limited number of copies of the big book version on a cost recovery basis. Libraries that would like a big book can contact them on <u>bbadmin@slwa.wa.gov.au</u>.

HASHTAG: Recently a library asked what hashtag should be used for the Online Storytime recordings. We recommend: #OnlineStorytime

CONTACT: The Storytime team is here to help. Please email <u>Storytime@alia.org.au</u> or ring 02-6215 8225

Our website (<u>www.alia.org.au/which-sector-are-you-interested/libraries-part-book-industry/online-storytime-agreement</u>) has detailed information about the pilot, with FAQs and technical information on how to limit audience on Facebook, YouTube and Vimeo.