



**Scholarly communication practices
in humanities and social sciences:
researchers' attitudes and
awareness of Open Access**

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Context

Methods

Results

Prestige

75% of respondents indicated that the reputation of the journal was very influential or extremely influential





Not at all aware

39.7% gold OA

33.3% gold OA with payment

36.5% green OA

41.3% green OA with embargo

Self-archiving

50.8% of respondents received no support from the university

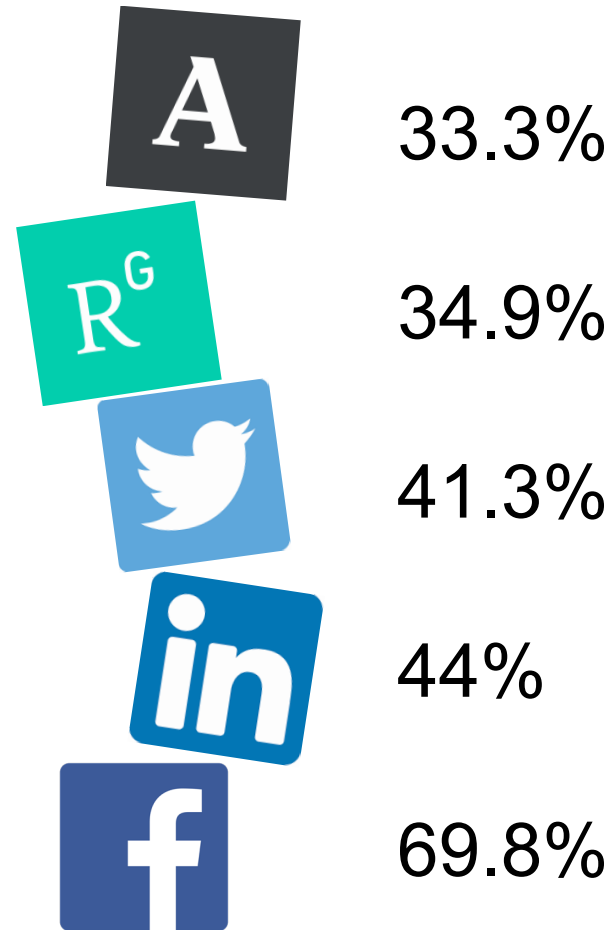




Promotion

58.7% of respondents used social media to promote their research publications

**But,
many of our
respondents
had never used
these social
networks to
promote their
research:**





Google Scholar Citations 69.8%
H-Index 47.6% Download Counts 30.2% i10-
index 20.6% Scopus 15.9% Altmetrics 11.1%

THE DISCONNECT

ACADEMICS WANT:

To publish in prestigious journals

To get lots of citations

To get promotions and grants

ACADEMICS DON'T WANT:

To make their publications more visible

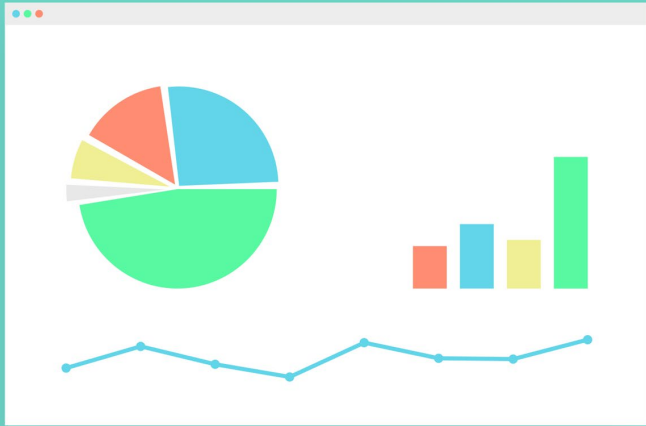
To spend time promoting their research

Discussion

It's not all over

As librarians we can educate researchers about open access, the institutional repository, and scholarly communication practices





Networked scholarship
Web technologies are enabling new scholarship practices and providing the infrastructure for OA

Making openness easy
Our systems need to make
it easy for researchers to
see both the extrinsic and
intrinsic benefits of OA



Conclusion

It's our job to connect people to information - let's get on with it

Thank you

LISRA-RADAR Grant

UTS Library

University of Sydney Library

ICONS FROM THE NOUN PROJECT

- University by Minh Do
- Graph by ICONCRAFT
- Archive by James
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- Mic by Chinnaking