



PDPOSTINGS

PROFESSIONAL DEVELOPMENT NEWS AND ADVICE FOR LIS PROFESSIONALS



JUNE 2011

WELCOME

The PD year wraps up in June. There's still time to register for the ALIA PD scheme and claim points for all your activities since 1 July 2010. If you're already in ALIA's PD scheme, it's time to get your PD records in order and make up any shortfall, or work on gaps in your professional skills. Try out some of these PD opportunities – Claudia.

Explore! Institute for the Future of the Book

if:book Australia is a small think-tank associated with the Queensland Writers Centre. Explore their website - watch presentations by Dale Spender and John Birmingham and read essays on the future of books, publishing and readers.
<http://www.futureofthebook.org.au/>

In May's First Tuesday Book Club, Jennifer Byrne was joined by Richard Watson, Kate Eltham and Richard Flanagan when she presented a special on the future of the book.
<http://www.abc.net.au/tv/firsttuesday/s3219358.htm>

PD category: Informal learning activities

PD points: 1 point per hour, 30 points maximum per year

Design! MailChimp

Professional development is about expanding your skills and knowledge. MailChimp is a publishing platform for designing email newsletters, sharing them on social networks and tracking your results. MailChimp is free, with subscription options for high volume publishing. Update your technology competencies on your resume with new Web 2.0 publishing skills!
<http://mailchimp.com/>

PD category: Informal learning activities

PD points: 1 point per hour, 30 points maximum per year

Read! OCLC research blogs

OCLC has some enviable research resources. These blogs live at the intersections of technology with libraries, archives and museums. They're a rich source of information and references. Read the blogs online or subscribe to the RSS feeds.

<http://www.oclc.org/research/publications/blogs.htm>

PD category: Professional reading

PD points: 1 point per hour, 10 points maximum per year

Learn! Swiss Army Librarian

I love the Online Public Access in Libraries list (SLQ) – a treasure trove of information. The Swiss Army Librarian's name frequently pops up. This great article looks at how (and why!) library scanners can be used to read barcodes off smart phones. Brian Herzog's blog is a must read.
<http://www.swissarmylibrarian.net/2011/02/08/scanning-library-cards-on-smartphones/>

PD category: Professional reading

PD points: 1 point per hour, 10 points maximum per year

Advocate! Free webinar course

Turning the Page 2.0 is a public library advocacy training course facilitated online by the PLA (US). Learn how to create and tell your library's story, deliver effective presentations and develop a compelling case for support. Complete online tutorials and participate in weekly webinars. Registrations for the next course close 13 June – see website for later courses in the year. Aussies welcomed, and suitable times are available.

<http://www.pla.org/ala/mgrps/divs/pla/plaevents/turningthepage/index.cfm>

PD category: Informal learning activities

PD points: 1 point per hour, 30 points maximum per year

Duration: 6 weeks

Read! Free scholarly articles

The ProQuest LIS Journals online package is available free to all ALIA members at <http://www.alia.org.au/onlineLISresources> My choice of articles this month is:

Shurtz, S., and M. von Isenburg. 2011. Exploring e-readers to support clinical medical education: two case studies. *Journal of the Medical Library Association* 99, no. 2, (April 1): 110-117.



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Sobel, K., and K. Wolf. 2011. Updating Your Tool Belt: Redesigning Assessments of Learning in the Library. *Reference & User Services Quarterly* 50, no. 3, (April 1): 245-258.

Hough, M.. 2011. Libraries as iCentres: helping schools. *Access* 25, no. 1, (March 1): 5-9.

PD category: Professional reading

PD points: 1 point per hour, 10 points maximum per year

Read! Free ebook

The EBL eBook Library online package is available free to all ALIA members. My pick for the month is:

Webber, Desiree, and Andrew Peters. *Integrated library systems: planning, selecting, and implementing*. Santa Barbara, Calif.: Libraries Unlimited, 2010.

This book on acquiring an ILMS could save you time and money. You'll learn about different types of ILMS including cloud computing and open-source, and third-party add-ons such as RFID. It covers every step of the process in detail, from cost-benefit analysis, evaluation, budget proposal and justification, implementation and training. The section on working with sales reps is a must to avoid expensive traps.

<http://www.alia.org.au/onlineILSresources>

PD category: Professional reading

PD points: 1 point per hour, 10 points maximum per year

Create! Develop your own research website

Everything's on the web, right? Wrong. There are definitely gaps that need to be filled. The aliaGREEN elist has identified the need for a library-specific sustainability website. I'd love to see a website for old-school library skills – how to tie a binders knot etc. How about biographies of great librarians? Creating a well-researched and professional site not only increases your skills and profile but will create something of lasting value.

PD category:

Website research and creation: Personal study project - 2 point per hour, 20 points maximum per year

Contribution of articles: Publications (non-refereed) - 1 point per hour, 10 points maximum per year

Plan ahead! ALIA Back to Basics conference and Metamorphosis symposium

Registration prices have been released for the ALIA Library Technicians' conference and New Graduates' symposium in September in beautiful Perth. Register for email news and updates so you don't miss out.

<http://conferences.alia.org.au/libtec2011/>

<http://conferences.alia.org.au/nls5/>

PD category: Informal learning activities

PD points: 1 point per hour, 30 points maximum per year

Read! The value and impact of LIS in further education

CILIP have done all the hard work for you and gathered together a resource list for advocacy in the further education and higher education sectors. Many resources – reports, surveys and articles - demonstrating the value and impact of library and information services are available for download.

<http://www.cilip.org.uk/get-involved/advocacy/learning/pages/further-education.aspx>

PD category: Professional reading

PD points: 1 point per hour, 10 points maximum per year

Present! Health Libraries call for papers

The Health Libraries Inc. 2011 Conference organisers are looking for practical papers demonstrating your experiences and initiatives. Suggested topics include strategic planning, use of social media, staff mix, trends and changes in service delivery, changing or emerging roles, managing online resources, library spaces and the virtual library.

http://www.hlinc.org.au/index.php?option=com_content&view=article&id=78:2011-hli-conference-notification&catid=35:upcoming-events&Itemid=58

PD category: Presentations and papers

PD points: 2 point per hour, 20 points maximum per year

Date: Conference 21 October 2011 (State Library of Victoria)

Abstract deadline: 22 June 2011

Orate! Public Speaking with Confidence

This teleconference series facilitated by the well respected Dr Irena Yashin-Shaw is specifically designed with Librarians and Library Technicians in mind. Build your confidence in public speaking, get expert guidance in preparing speeches for public forums and conferences, and develop strong verbal cases when opportunities arise.

<http://www.alia.org.au/education/pd/pd.services/brochures/Speaking.Edge.Public.Speaking.ALIA.Training.2011.pdf>

PD category: Informal learning activities

PD points: 1 point per hour, 30 points maximum per year

Dates: 19, 21, 25, & 28 July 2011 at 10 am AEST

Registrations Close: 5 July 2011

Get it right! Buying for your Collection

This online course from TAFE NSW Sydney Institute is all about selecting and acquiring library materials. Hone your acquisition skills and methods. The course includes reviewing your collection, developing/assessing acquisition recommendations and assessing the qualities of recommended acquisitions.

<http://www.alia.org.au/education/pd/pd.services/brochures/TAFE.Select.and.Acquire.ALIA.Training.2011.pdf>

PD category: Tertiary courses

PD points: 30 points

Dates: 15 August – 30 September 2011

Registrations Close: 1 August 2011

Catch up! RAILS7

Miss out on the successful Research Applications in Library and Information Studies 2011 (RAILS7) seminar? Selected presentations and podcasts are now available on the website. Full papers will be published in *Australian Library Journal* and *Australian Academic and Research Libraries* in early 2012.

<http://www.scitech.qut.edu.au/industry-community/events/conferences/rails/>

PD category: Informal learning activities

PD points: 1 point per hour, 30 points maximum per year



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I'm learning the law! Workplace seminars

My 'other career' is in a law library. My workplace holds weekly legal seminars which attract points in the ALIA PD scheme– as well as the Law Society's and Bar Association's CPD schemes - because I gain insight into my subject specialty and the needs of my customers. What opportunities are available in your organisation?

PD category: Informal learning activities

PD points: 1 point per hour, 30 points maximum per year

Make it Count! Professional Development

Yes, it's the end of the PD year, so as a bonus for members only, Judy Brooker - ALIA's Professional Development and Careers Manager – will give you advice about a range of PD issues and help you understand the ALIA PD Scheme in this one hour teleconference.

<http://www.alia.org.au/education/pd/pd.services/brochures/Teleconference.PD.Make.it.Count.ALIA.Training.2011.pdf>

PD category: Informal learning activities

PD points: 1 point

PD points: 1 point

Date: 21 July 2pm AEST

Registrations Close: 13 July 2011

Go to!

For a range of PD and networking opportunities, see our events calendar at <http://www.alia.org.au/events/>

You'll also find a range of ALIA courses and workshops at <http://www.alia.org.au/education/pd/pd.services/>

Join! Become a certified practitioner

Not a member of ALIA's PD Scheme? All professional (Associate and Library Technician members) can join ALIA's PD Scheme for free.

For more information visit <http://www.alia.org.au/education/pd/scheme>

Are you managing a library or information service?

Check out LIS Management in Focus – provided free to all ALIA members at <http://www.alia.org.au/publishing/enewsletters/focuson/>



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